



RIDEAU VALLEY RURAL CLEAN WATER PROGRAM

Education Initiative

Project Intent: To assist in educational initiatives which protect and/or improve local surface and ground water quality; to support project/activity based educational events

Eligible Project Components

- ▶ Production, development and/or distribution of promotional materials/publications or information which compliment the RVRCWP goals of water quality protection in rural areas. It must be clearly shown how the project advances/reduces non-point source pollution in the Rideau watershed
- ▶ Reprinting of existing information which relates to a specific project/activity may be considered
- ▶ Project implementation which illustrates how water quality is enhanced at a local level
- ▶ Volunteer/community based projects which promote co-operative best management practices and methods of water quality protection to a wide sector of the population

Technical Details/ Considerations

- ▶ For Educational Initiatives, an Environmental Farm Plan or Environmental Site Plan/Audit are not required
- ▶ A proposal submission is required addressing:
 - description & location of the project
 - need for the proposed project
 - Compatability of project to the RVRCWP guidelines

- Goals and objectives for the project
 - Target audience/participant profile/ user definition
 - Time lines/activity date(s)/duration of project
 - Costs and deliverables
 - Other funding sources
- ▶ One project per year per group/ applicant may be permitted, provided funds are available
 - ▶ Partnership/co-operative projects are encouraged for both the project and project funding request
 - ▶ Generally, individuals will not be eligible for funding
 - ▶ Government organizations and private business will not be eligible
 - ▶ Grant recipients are required to acknowledge and publicize the RVRCWP with partnership specifics (signage/logo, acknowledgements on printed materials, etc.)

Eligible Costs

- ▶ Materials specific to the needs of the project
- ▶ Professional and contractor fees
- ▶ Printing/reproduction costs
- ▶ Site/space/equipment/facility rental
- ▶ Permits/approvals
- ▶ Administrative costs such as postage/ advertising/promotional bulletins

Ineligible Costs

- ▶ Costs incurred prior to approval
- ▶ Equipment purchase
- ▶ Ongoing operational costs
- ▶ Tax (HST)

Maximum Cost Share Available

75%

Maximum Grant

\$1,000

Questions? Contact RVCA at 613 692 3571 or 1 800 267-3504.

Note: Projects completed prior to contacting RVCA will not be eligible for funding.



STEELCRAFT