

# Education Initiative

**Project Intent:** To assist in educational initiatives which protect and/or improve local surface and ground water quality; to support project/activity based educational events

## Eligible Project Components

- ▶ Project/seminar/demonstration/workshop/other events which relate specifically to the protection/improvement of rural water quality in the Rideau Valley watershed outside the City of Ottawa
- ▶ Production, development and/or distribution of promotional materials/publications or information which compliment the RVCWP goals of water quality protection in rural areas. It must be clearly shown how the project advances/reduces non-point source pollution in the Rideau watershed
- ▶ Reprinting of existing information which relates to a specific project/activity may be considered
- ▶ Project implementation which illustrates how water quality is enhanced at a local level
- ▶ Volunteer/community based projects which promote co-operative best management practices and methods of water quality protection to a wide sector of the population

## Technical Details/Considerations

- ▶ For Educational Initiatives, an Environmental Farm Plan and Farm Business Registration Number and/or Environmental Site Plan/Audit are not required
- ▶ A proposal submission is required addressing:
  - description & location of the project
  - need for the proposed project
  - Compatibility of project to the RVCWP guidelines
  - Goals and objectives for the project
  - Target audience/participant profile/ user definition

- Time lines/activity date(s)/duration of project
- Costs and deliverables
- Other funding sources
- ▶ One project per year per group/applicant may be permitted, provided funds are available
- ▶ Partnership/co-operative projects are encouraged for both the project and project funding request
- ▶ Generally, individuals will not be eligible for funding
- ▶ Government organizations and private business will not be eligible
- ▶ Grant recipients are required to acknowledge and publicize the RVCWP with partnership specifics (signage/logo, acknowledgements on printed materials, etc)

## Eligible Costs

- ▶ Materials specific to the needs of the project
- ▶ Professional and contractor fees
- ▶ Printing/reproduction costs
- ▶ Site/space/equipment/facility rental
- ▶ Permits/approvals
- ▶ Administrative costs such as postage/ advertising/promotional bulletins

## Ineligible Costs

- ▶ Costs incurred prior to approval
- ▶ Equipment purchase
- ▶ Ongoing operational costs
- ▶ Tax (HST)

Questions? Contact the RVCA's LandOwner Resource Centre  
613 692 3571 or 1 800 267-3504  
extension 1128 or 1132

Note: Projects completed prior to contacting the LandOwner Resource Centre will not be eligible for funding.

# Rideau Valley Rural Clean Water Program

Maximum Cost Share Available:

# 75%

Maximum Grant:

# \$1,000

