
RVCA News Release

PRATT & WHITNEY CANADA PLANTS MORE TREES

MANOTICK, August 24, 2005 — Pratt & Whitney Canada has made another generous donation to the Rideau Valley Conservation Foundation for increased reforestation south of Ottawa. This community-spirited gesture will support Rideau Valley Conservation Authority's tree planting program, specifically in the upper Rideau River watershed. The RVCA and its planting partners have planted an average of over 100,000 trees per year since 1983 helping landowners meet their reforestation needs, increasing watershed tree cover and supporting source water protection.

Since 1928, Pratt & Whitney Canada has been a world leader in aviation engines that power business and regional aircraft and helicopters, offering a service network that spans the globe. Pratt & Whitney Canada is a leader in energy conservation as well, and is committed to protecting the environment through its energy conservation programs and community tree planting work. Pratt & Whitney Canada recently earned a prestigious national energy conservation award for innovative work in energy efficiency programs. David McGuinty, Member of Parliament for Ottawa South, on behalf of the Honourable R. John Efford, Minister of Natural Resources Canada, presented the company with the first-ever Industrial Energy Innovators Award at the Energy 2005 Conference held in Ottawa.

"Companies like these truly are leading by example, voluntarily improving their energy efficiency and helping Canada do its part to address climate change," said John Efford, Minister of Natural Resources Canada.

Since 1994, Pratt & Whitney Canada and their partners have planted hundreds of trees each year in Montreal and Mississauga, and now more recently thousands of trees in the Rideau watershed. Proceeds from the sale of recycled paper from their various plants are used to finance tree planting. Pratt & Whitney Canada is truly "putting down roots" in the Rideau watershed.

The Rideau Valley Conservation Foundation is an environmental charity working to help protect and conserve the lands and waters of the valley of the Rideau River in Eastern Ontario. The Conservation Foundation offers sincere thanks to Pratt & Whitney Canada for their environmental approach to business and for their confidence in our conservation programs.

-30-

For more information, please contact:
Charles Billington, Rideau Valley Conservation Authority
692-3571 ext. 1116 or 1 800 267-3504 ext. 1116
charles.billington@rideauvalley.on.ca