

NEWS RELEASE

PRATT & WHITNEY CANADA INVESTS AGAIN IN A GREENER RIDEAU VALLEY

RIDEAU VALLEY, OCTOBER 27, 2011 — In a very generous and community-minded gesture, Pratt & Whitney Canada (P&WC), world leader in the design, manufacture and service of aircraft engines, has made another large gift to the Rideau Valley Conservation Foundation for massive tree planting in the watershed south of Ottawa. This is the eighth year that P&WC has helped finance the annual planting of thousands of new trees in southern Ottawa and the Rideau Valley!

The young, vigorous, native Canadian seedlings such as white cedar, white pine, white spruce and red oak will provide huge environmental benefits to our community over their 80-year lifespans. Each of those trees is a miniature environmental cleaning station. The rootlets hold and consolidate the soil preventing erosion. The leaves absorb greenhouse gases and release life-giving oxygen to the atmosphere. The plantation provides habitat for wildlife and birds. And the new forest itself is a major filter and cleansing system for water that soaks into the ground and feeds our wells and underground water systems.

P&WC is leading the green evolution in aerospace with its newest generation of engine technologies and environmental stewardship work across all facets of its business. In addition to developing and adopting environmentally sustainable products and practices, the company supports community work that benefits the environment for future generations.

"Pratt & Whitney Canada is one of our most generous and loyal corporate donors making the job of protecting our land and water so much easier. With their support, the Conservation Foundation is a big step closer to maintaining the excellent quality of life that we all enjoy every day in the valley...clean water, fresh air and healthy streams. We are proud to be associated with such a positive force." said Foundation Chair Jason Kelly.

The Rideau Valley Conservation Foundation is an environmental charity working to help conserve the lands and waters of the valley of the Rideau River in Eastern Ontario. Sincere thanks to P&WC for their environmental approach to business and for their continuing confidence in our conservation programs here at home.

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