

News Release

MAKING A DIFFERENCE — HOW TO PROTECT YOUR LAKE

RIDEAU VALLEY, October 19, 2009 — Monarch Corporation recently made another major donation of \$7,500 to the Rideau Valley Conservation Foundation's Environmental Land Fund. This gift is the latest in a series that demonstrates Monarch's tradition of helping to protect key pieces of environmental land for future generations of Rideau residents to enjoy.

The money is used by the Manotick-based Conservation Foundation to pay the costs of bringing donated land into public ownership. Donating family lands to the Conservation Foundation or other land trusts is becoming more and more popular in Eastern Ontario. The lands, often including key environmental features like shoreline, wetlands and groundwater recharge areas, come with an agreement to be kept in a natural state forever for the enjoyment of future residents of the area. The lands are donated but they often have "hidden costs" including legal, surveying and land appraisal fees that can climb to many thousands of dollars per property depending on the complexity of the title and the availability of recent surveys.

The Environmental Land Fund helps pay for these costs and assures the future of these lands. Over the past eight years, Monarch's gifts have been crucial in the public acquisition of nine valuable ecological properties including a 100-acre property in the Richmond Fen and the current project of a lovely one-acre island reserve in Upper Rideau Lake.

"We are delighted to be Monarch's environmental partner in building sustainable watersheds for the benefit of all residents into the future," said Foundation Chair Mary Bryden.

Monarch Corporation is the Canadian division of homebuilder Taylor Wimpey plc. Both are committed to the principles of fair dealings and good corporate citizenship. In addition to winning the 2009 J.D.Power New-Home Builder award for customer satisfaction in Ottawa, Monarch's Stonebridge community in southern Ottawa also recently won three awards from the Carleton Home Builder's Association including Project of the Year.

The Rideau Valley Conservation Foundation was established in 1970 as an environmental charity working to protect and conserve the lands and waters of the valley of the Rideau River in Eastern Ontario.

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