

News Release

MONARCH DOES IT AGAIN!

MANOTICK, January 29, 2007 — Another major donation of \$7,500 was recently given by Monarch Homes to the Rideau Valley Conservation Foundation to protect future stocks of conservation land for public use. Over the past five years, Monarch Homes has played a significant role in the continuing health of the Rideau River watershed by helping bring donated private lands into public ownership. Monarch's gifts have been instrumental in acquiring six valuable ecological properties for public use throughout the watershed since 2002.

The Rideau Valley Conservation Foundation, located in Manotick, will put the money into the very useful Environmental Land Fund. The Fund helps pay for the costs of bringing lands donated to the Conservation Foundation into public ownership; costs such as surveying, land appraisal and legal services which can add up to more than \$10,000 per property depending on the complexity of the title and the availability of recent surveys.

Monarch Homes was founded in 1917, making it Canada's oldest and one of its largest, most diversified, and successful real estate companies. It is best known in the Ottawa area for its award winning Stonebridge Golf Course Community on the Jock River in Barrhaven (south Ottawa). Building customer relationships based on innovation, quality, trust and fair dealing is the key to Monarch's success.

Foundation Chair Mary Bryden said "Monarch is one of the most loyal and generous supporters of the Rideau Valley environmental program. They consistently go above and beyond the call of duty to help us sustain the high quality of life we all enjoy here in our local watersheds."

The Rideau Valley Conservation Foundation is an environmental charity working to help protect and conserve the lands and waters of the valley of the Rideau River in Eastern Ontario. The Foundation's Environmental Land Fund is used to ensure that important natural land donations are acquired quickly and efficiently for public benefit. Tax deductible contributions to the Environmental Land Fund can be made through the Rideau Valley Conservation Foundation at 692-3571 or 1 800 267-3504, ext. 1116.

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